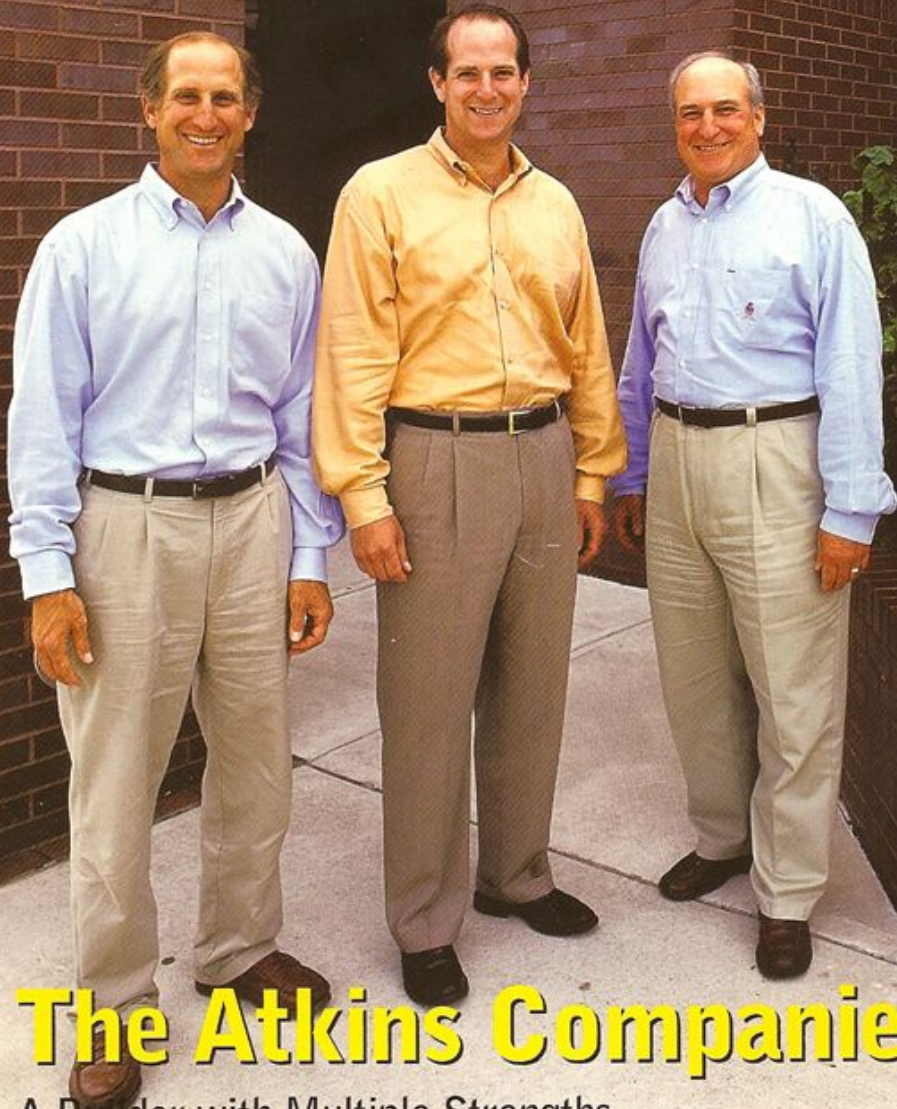


Northern New Jersey

Builder/Architect



The Atkins Companies

A Builder with Multiple Strengths

The Atkins Companies

A Builder with Multiple Strengths

By Vivian Fransen

Diversifying one's scope of building expertise is a wise course of action in today's marketplace, according to building industry leaders. For the people at the Atkins Companies, diversification has been a way of life for many years.

"Our experience runs the gamut," explains Bob Atkins, who, along with his brothers Chick and Jack, manage the work of the Atkins Companies from offices based in West Orange, NJ. "We do both residential and commercial development. Our work includes the construction and management of condominium communities, single-family home developments, apartment complexes, general and medical office buildings, and shopping centers,

as well as spot building of multimillion-dollar homes in northern New Jersey. We spend a lot of time planning what works well in creating the right environment for the right project."

Building primarily in Morris and Essex counties, this builder has a longstanding reputation for high quality construction that began with years of residential building originally done by their father, Steve Atkins. With more than 50 years of experience, this family has built over one million square feet of commercial space and more than 1,000 homes over the years.

Examples of their work can be found throughout the region. Meriden Estates at Rockaway Township offers traditional style

Meriden Estates, Rockaway Township. 14 single-family homes ranging in size from 3,500 to 4,600 square feet.





The Villas at Seasons Glen, Mt. Arlington. 591-unit condominium complex consisting of condo flats, townhomes, and villas.



The Atkins Kent Building, 101 0th Short Hills Road, West Orange. 120,000-square-foot medical space. Photo sponsored by Blizzard Landscaping, a landscaping contractor who has worked with the Atkins Companies on many projects. Blizzard Landscaping may be reached at (908) 273-1798. "We are proud to be associated with the Atkins Companies."



Meriden Estates, Rockaway Township. Photo sponsored by the Whirlpool Corporation. For all of your major appliance needs featuring Whirlpool, KitchenAid and Gladiator Garage Works. A recognized leader in quality and product safety-leading the industry in market share. (800) 253-1301 is our Consumer Interaction Center. www.whirlpool.com. www.GladiatorGW.com. "We wish the Atkins Companies continued success."

homes with a choice of 14 lots and five floor plans with four to six bedrooms, ranging in price from \$600,000 to over \$900,000. Of special note is the convenience of making customized decisions with selected contractors who can provide personalized service in assisting with design details and options.

The Carriage Club at Mt. Arlington offers a luxury rental community for adults age 55 and over. With a total of 105 one- and two-bedroom apartments, this community includes a clubhouse with indoor heated pool, fitness center, billiards room and libraries, as well as a full schedule of on- and off-site activities. With rental prices from \$1,155 and up, people enjoy the lifestyle of this luxury community—including maintenance-free living and a host of amenities included in the monthly rent. For more information about this community, visit the Web site at www.carriage-club.com today.

Adjacent to the Carriage Club is Seasons Glen at Mt. Arlington.

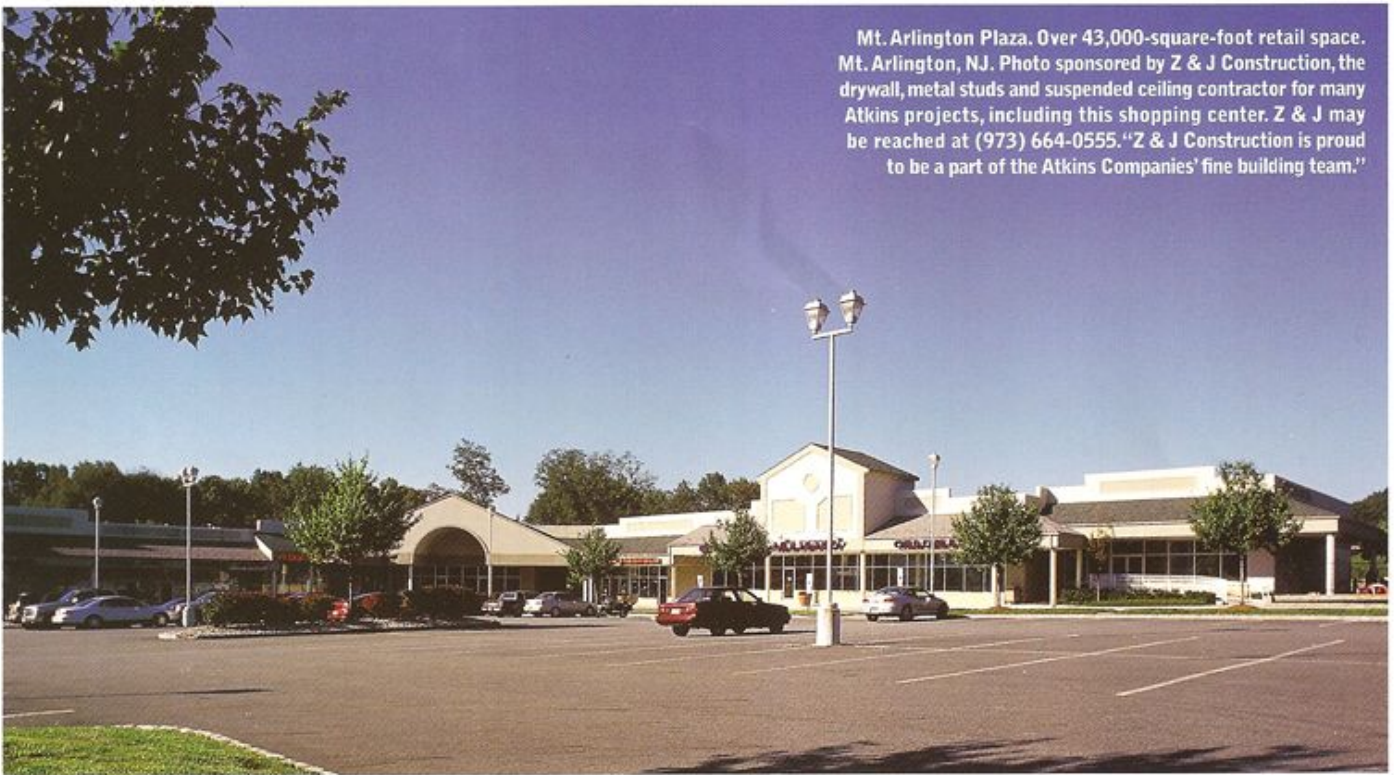
Built in the 1990s, Seasons Glen offered garden homes, town homes and villas, which originally sold from \$90,000 to \$250,000. Mt. Arlington Plaza, a retail shopping center that includes a convenience store, bank, restaurants, beauty salon, dry cleaner, fitness facility and more is located in the neighborhood and was also built and is managed by the Atkins Companies.

"We take a broader mindset in our development work, offering opportunities for people to live, work and play in their immediate surroundings," states Bob Atkins. "This level of planning takes time. It doesn't happen overnight."

"All of us at the Atkins Companies share the vision to try something fresh and new that is in tune with the desires and needs of today's people," adds Candy Klenke, director of Marketing, Sales and Leasing, who has been working with the Atkins for over 13 years. "We take the time to listen carefully so we can give people precisely what they want."



Carriage Club at Mt. Arlington. 105 age 55+ luxury apartments with full club facilities including indoor pool, billiards room, club room, putting green and more.



Mt. Arlington Plaza. Over 43,000-square-foot retail space. Mt. Arlington, NJ. Photo sponsored by Z & J Construction, the drywall, metal studs and suspended ceiling contractor for many Atkins projects, including this shopping center. Z & J may be reached at (973) 664-0555. "Z & J Construction is proud to be a part of the Atkins Companies' fine building team."



Atkins Medical Plaza. 36,000-square-foot medical space. West Orange, NJ. Photo sponsored by Clifton Glass, the designer/installer of the green-tinted windows in this building. Clifton Glass may be reached at (973) 772-7770. "We are proud to design, supply and install window systems for the Atkins Companies."

One example of this approach was the introduction of detached patio homes with full condominium ownership. This concept was well received in this region, as well as proving to be an outstanding investment for the home buyers. Homes that were initially sold for \$220,000 to \$250,000 five years ago are now selling for \$400,000 and higher.

With a dedicated staff of professionals who have been working together for many years, the people of the Atkins Companies describe themselves as feeling that they are part of an extended family that appreciates the contribution of each individual. They also call upon talented contractors in the region—many of whom have a longstanding track record with the Atkins Companies—to meet the needs of each building project.

Born and raised in New Jersey, Bob, Chick and Jack Atkins gained early exposure to the building world through the influence of their father. As second-generation builders, they take great pride in the solid reputation that has been built over the years. The broth-

ers complement each other very well work-wise with a hands-on philosophy and approach. Bob and Chick handle the development, construction and management of the various ventures, while Jack focuses his attention on the internal financial and administrative side of the business. Together, they are fully committed to continue the family tradition of excellence for many years to come.

"The bottom line for us is making people happy," declares Bob Atkins. "When I walk in a building we've constructed or drive by a home we've built, it's personally satisfying to see that people are happy and enjoying their lives."

"We see for ourselves that the properties we've built have lived up to the expectations of the people we serve," adds Candy Klenke. "That's how we know our work does make a difference."

For more information, contact the Atkins Companies at 101 Old Short Hills Road, Suite PH1 in West Orange, NJ 07052, or call (973) 325-7900. Visit their soon-to-be-completed Web site at www.atkinscompanies.com. ■